

Krafty Lady

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Log onto *Australia's Best Decorative Stamp site*

ALSO OPERATING AS: STATIONERY BY THE PIECE & DECORATIVE STAMPS & ACCESSORIES

"Copyright and Royalties"

Effective from January 1st, 2005 Krafty Lady and R&P Stamps are introducing a Royalty payment for businesses using our stamp designs and Art Moulds© on a Commercial basis. This covers general card crafters and suppliers of invitations and cards etc to the public, stores, markets, wholesale agents, distributors etc and also jewellery makers and other crafters and artists using our products on a commercial basis.

The Royalty amount I have set is minimal as the intention is not to discourage you our customers from using our designs as income producing but rather to reinforce the value of our artwork and goods that you can and do use in order to produce an income.

For all items that are Hand Stamped and Hand Crafted, we will ask for a \$0.025¢ Royalty - yes only 2½ cents. Now for every 100 items sold by you that is only \$2.50 Royalty, for every 1000 items \$25.00. I am sure you will agree this amount is a minute amount as a tax-deductible expense from the 1,000s of dollars you receive each year using our artwork that helps make your business so successful.

Regardless if you are using 1 design or 6 designs on one item the Royalty will remain at \$0.025¢ per completed item. If you are supplying Invitations etc for a wedding and you use 4 designs total on some items the royalty will be \$0.025¢ per completed item - invitation, place card, thank-you, envelopes if stamped etc will all count as an individual item in their own right, in this case 4 individual items. If you are making Correspondence / Letter Sets then the paper, note card and the envelope are counted as 3 individual items and will all attract the \$0.025¢ each.

How will we collect the Royalty? As you are running a Commercial Enterprise your accounts will / can easily show how many items you have sold using our goods. Each quarter simply provide Krafty Lady with a Statement showing the totals for each 3 months in that quarter and the total funds due as Royalty. The amount due can be direct deposited into our account or a cheque can be posted to Krafty Lady. Quarters will end March, June, September and December each year.

Remember the Royalty will be a Tax Deduction against your business.

Just as a reminder re our Copyright on our products....

Krafty Lady designs & R&P Stamps:

You must Hand Stamp only and no mechanical reproduction is permitted at any time - i.e.: no photocopying, no scanning, no film or digital photography that is then used to print, screen print, publish in printed paper format or on the world wide web etc. If you are in doubt please phone Kristine on (03) 9794 6064. We do encourage you to stamp the items for sale with our Copyright stamp.

ART MOULDS©:

Our Art Moulds allow YOU the purchaser to cast as many items, as you like from the Art Mould©. You ARE NOT PERMITTED to employ any person to cast more than 20 items total from any one Art Mould©. Our Art Moulds© are not to be used to make small changes and produce derivative moulds. Again if in doubt please contact Kristine.

KITS:

Please speak to Kristine personally before you plan on putting ANY KITS together that utilize any of our products.

Remember ownership of artwork remains the property of Krafty Lady and R&P Stamps at all times.

I wish you all many more years of success and hope that you do not react negatively and decide to no longer use our beautiful designs but rather continue to use the stamps and Art Moulds© and grow your business even more.

Yours in Kraft
Kristine Lockwood
the Krafty Lady
Dec 9th, 2004

KRAFTY LADY designs & Accessories R&P Stamps ART MOULDS©